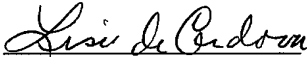


**Amendment After Final Action Under 37 C.F.R. 1.116**  
I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: July 12, 2010

Signature:

  
(Lisa deCordova)

Docket No.: 61135/P022US/10303187  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Craig Ogg

Application No.: 10/696,221

Confirmation No.: 9619

Filed: October 29, 2003

Art Unit: 3628

For: SYSTEM AND METHOD FOR PRINTING AN  
APPLICATION OF DYNAMICALLY  
VALUED INDICIA

Examiner: R. Wu

**AMENDMENT ACCOMPANYING REQUEST FOR CONTINUED EXAMINATION**

MS RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the *Final Office Action* dated April 12, 2010 (hereinafter *Final Office Action*), Applicant files a Request for Continued Examination (RCE) with this accompanying amendment.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.